

TASNEEM SULTANA M.Com, M.Phil, (Ph.D)

Al-Ameen Arts, Science and Commerce College, Hosur Road, Bangalore- 560027

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EDUCATION QUALIFICATION

- M.com – Bangalore University(2005)
- M.Phil- Commerce from Madurai Kamraj University (2007)
- Ph.D- pursuing from Mysore University

Work Experience

- Teaching Experience for 18
- Al-Ameen Arts, Science and Commerce College 2005 till date

Paper Presentations

- Presented a paper entitled IFRS and India-problems and challenges in a national seminar ,SEA College Bangalore -2015
- Presented paper on “The study on Growth of FIIs in India at International Sustainable Development” at Sri Ganesh School of Business Management, TN, India – 2015
- Presented paper on “Innovative Strategies in Knowledge Management” National seminar, AASC, Bangalore – 2015
- Presented a paper on international conference on Business Management in Emerging Markets At Oxford college of engineering on 1 and 2nd November 2021.

Participation in Seminars, Workshops and Seminars Attended

- Participated in workshop on Skill Development in Business Mathematics & Statistics at Garden City College – 2014
- Participated in workshop on Establishment of Business Laboratory – 2005
- Participated in national seminar on Allama Sir Iqbal – 2008
- Attended national workshop on Research Methodology & Techniques in Commerce – 2009
- Attended national workshop on Research Methods at SRN College – 2009
- Attended national seminar organised by Economics department on “Inclusive Growth & Social Justice in India – 2011
- Participated in one day state level seminar on Global Meltdown – Recovery & its Impact on Indian Economic Growth – 2012
- Participated in Global Meltdown – Recovery & its Impact on Indian Economic Growth at AESNDC, Gauribidanur – 2012
- Participated in workshop conducted by Jain University on Teaching Accounting Way – 2014
- Participated in FDP on Energy – The key to transform teaching dynamics at JNC – 2014
- Participated in FDP on Marketing is Dead! Long Live Marketing at Jain University – 2015
- Participated in FDP on Business Taxation & IFRS at SSMRV College – 2015
- Participated in FDP on Research methods, Research paper writing and publishing at Teachers academy Degree college-2017
- Participated in 4 days training programme on academic leadership organised by CALEM-2018
- Participated in panel discussion on “blue ocean strategies ”organized by AAIMS -2019
- Participated in orientation program on new NAAC accreditation process at MES Degree college -2019
- Participated in national level workshop on “Application of Advanced statistical Tools in Research”.Tumkur University- 2019
- Participated in one day workshop “Business Taxation” at MES College-2019.

- Participated in international conference on “Economic challenges and business opportunities” -covid -19 era at Bharat institute of higher education and research -2022
- Participated in one day FDP on “Adoption of Data analytics for Teaching Management Education organized by AAIMS-2023
- Participated in FDP on “pedagogy of NEP English Text at AASC-2023

Articles Published

- The Impact of Social Marketing on Public Behaviour: A study with reference to Bangalore City- JICR JOURNAL VOL XIII, OCTOBER -2021
- Factors Influencing Indian Consumer Decision to Buy Over the Counter Medicine-VOLUME 82,No 2 July -December 2022

Member of other domains outside of institution

- Member – BUCTA
- Member – Commerce & Management Association, Bangalore University
- Valuer– Bangalore University
- Reviewer- Bangalore city university
- Paper setter – Bangalore University
- Board of Examiners St. Joseph Evening College

Member of other domains in the institution

- Member – Tutorial & Attendance monitoring committee
- Member – Cell for Counselling & EDP
- SWO and Tutorial co ordinator
- Member – Commerce Association

(TASNEEM SULTANA)